

WELCOME TO WISCONSIN

PREVENT FOREST FIRES
HELP KEEP OUR COUNTRY GREEN
WISCONSIN CONSERVATION DEPARTMENT

WISCONSIN
VACATIONLAND FOR ALL
The Wisconsin Human Rights Statute Sec. 942.04 guarantees full and equal enjoyment of all places of public accommodation or amusement alike to all persons of every race and color.



Note: Individual, detailed county maps of Wisconsin may be obtained at 20¢ each from the State Highway Commission, State Office Building, Madison, Wisconsin.

1964
OFFICIAL
HIGHWAY MAP
OF
WISCONSIN

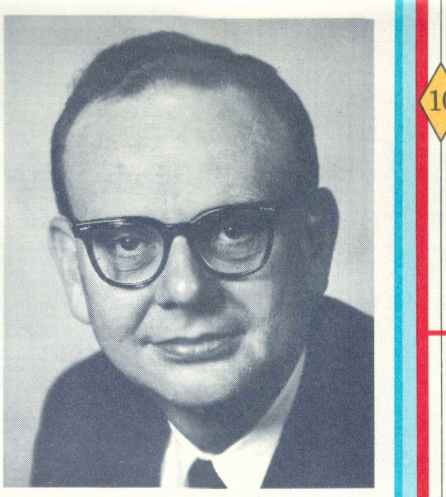
Scale: 1 inch = approximately 13 miles

LEGEND

- State or Federal Institution
- Municipality over 10,000
- Community under 10,000
- Wis. State College
- Railroad
- County Boundary
- Lookout Tower
- Wayside with Facilities
- Great River Road
- Portland Cement or Bituminous Concrete
- Blithemous
- State Park
- County Park
- County Trunk
- County Trunk Letter
- County Trunk
- Surface
- Fish Hatchery
- Dam
- Lake or Flowage
- Public Hunting & Fishing Grounds
- Multilane Divided
- Multilane Undivided
- State Capitol
- County Seat
- County Park
- State or National Forest
- Public Camp & Picnic Grounds
- Indian Reservation
- Forest Ranger Station
- State Numbered Highways
- Mileage between Towns & Junctions
- U.S. Numbered Highways
- Mileage between Stars
- Interstate Highway
- Completed
- Interchange
- Multilane Divided
- Multilane Undivided
- River or Stream
- County Seat
- Highway Separation

Principal highways shown in red, not always the best or shortest route

WISCONSIN COMMUNITIES WELCOME AND HELP INDUSTRIES GROW
For information write: Department of Resource Development, State Capital



WELCOME TO WISCONSIN

We travel for business and for pleasure. Whatever your purpose may be, you will find that Wisconsin's 87,624 miles of roads, streets and highways lead to satisfaction. Business trips may take you to all the corners of the State through all kinds of weather. You will find that our roads are prepared for fast, safe driving. For pleasure driving, your desire may be the quickest route between two points, or it may be to wander through the back roads for the variety of sight-seeing that only Wisconsin can offer.

It is my pleasure to welcome you; it is our pleasure to serve you. May your trip, or trips, be pleasant, safe and satisfying.

John W. Reynolds, Governor

1964
WISCONSIN
HIGHWAY MAP

INTERSTATE HIGHWAY REST AREA
PREPARED BY THE
STATE HIGHWAY COMMISSION
FOR FREE DISTRIBUTION

SPEED LIMITS: DAY 65 — NIGHT 55
(EXCEPT AS POSTED.)

INDEX TO INCORPORATED VILLAGES AND CITIES

Population (1960) Census

Table listing various towns and cities in Wisconsin with their 1960 census populations.

Names Printed in Red Are County Seats Wisconsin Population-3,951,777; Area in Square Miles-56,154

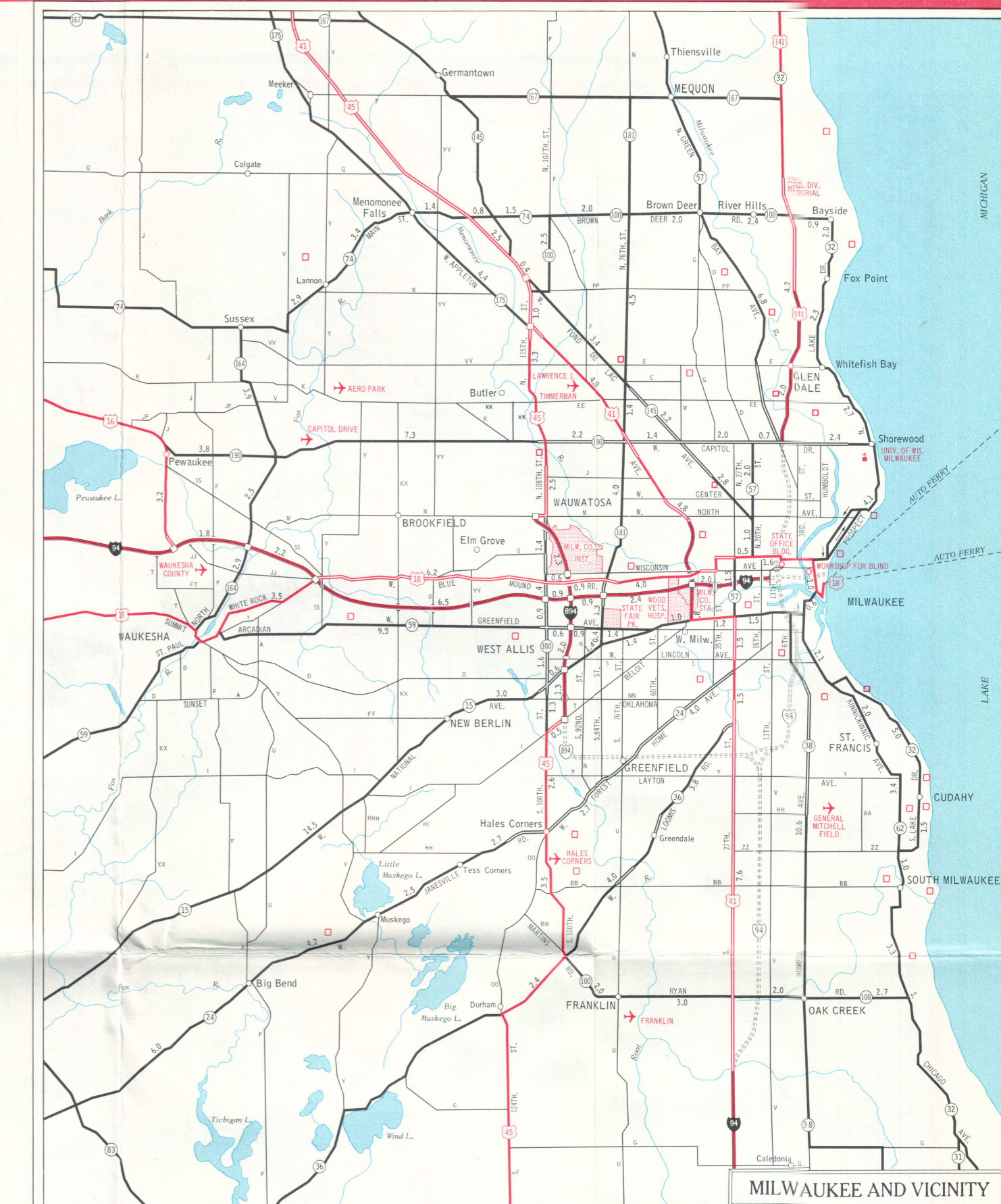
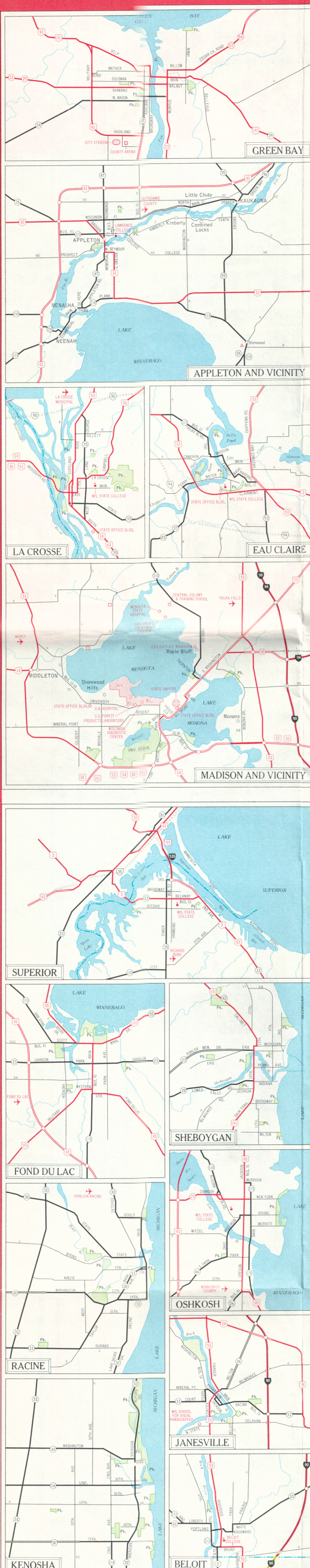


Table listing Wisconsin State Parks and Forests with details on location, size, and amenities.



Wisconsin 'the Playground of the Middle West'

Table listing Highway Commission Offices for various Wisconsin counties.

MILEAGE LOG SHOWING SHORTEST DISTANCE BETWEEN CITIES FOLLOWING THE STATE HIGHWAY SYSTEM. Includes a legend for state parks, historic sites, and points of interest.

Table of Wisconsin State Laws, organized by category such as Brakes and Safety Chains, Commercial Vehicle Speeds, and School Buses.

Table of Official Historical Markers in Wisconsin, detailing the location and significance of various sites.

Table listing Wisconsin State Parks and Forests, providing details on their names, locations, and features.