

WELCOME TO WISCONSIN

PREVENT FOREST FIRES
HELP KEEP OUR COUNTRY GREEN
WISCONSIN CONSERVATION DEPARTMENT

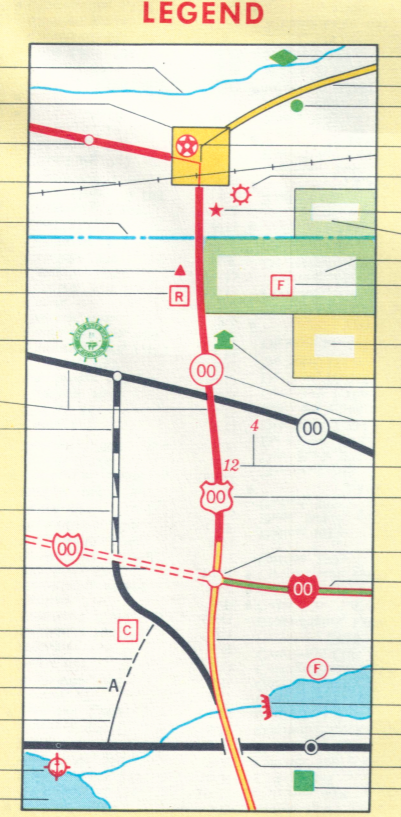
WISCONSIN VACATIONLAND FOR ALL
The Wisconsin Human Rights Statute Sec. 942.04 guarantees full and equal enjoyment of all places of public accommodation or amusement alike to all persons of every race and color.



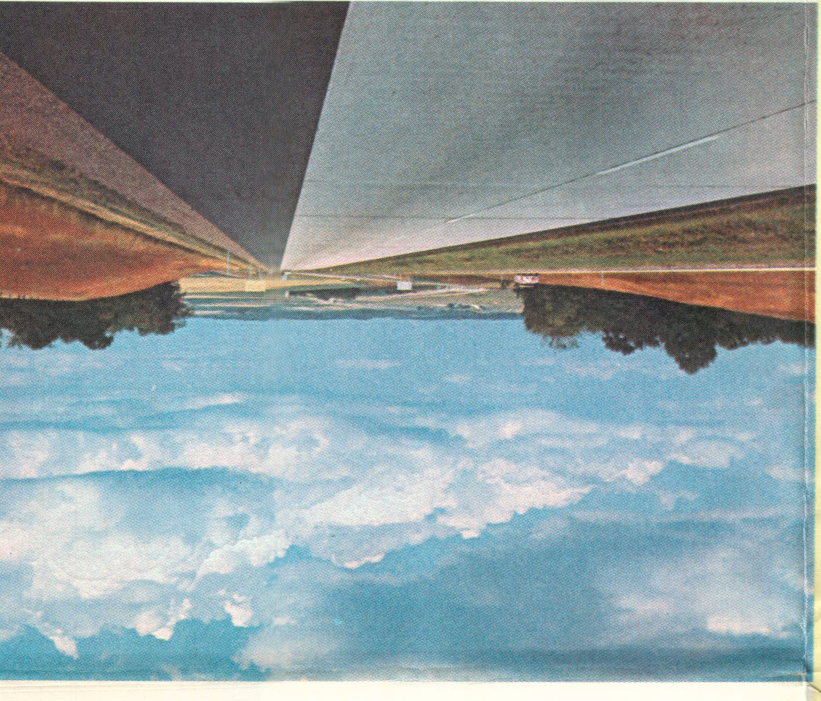
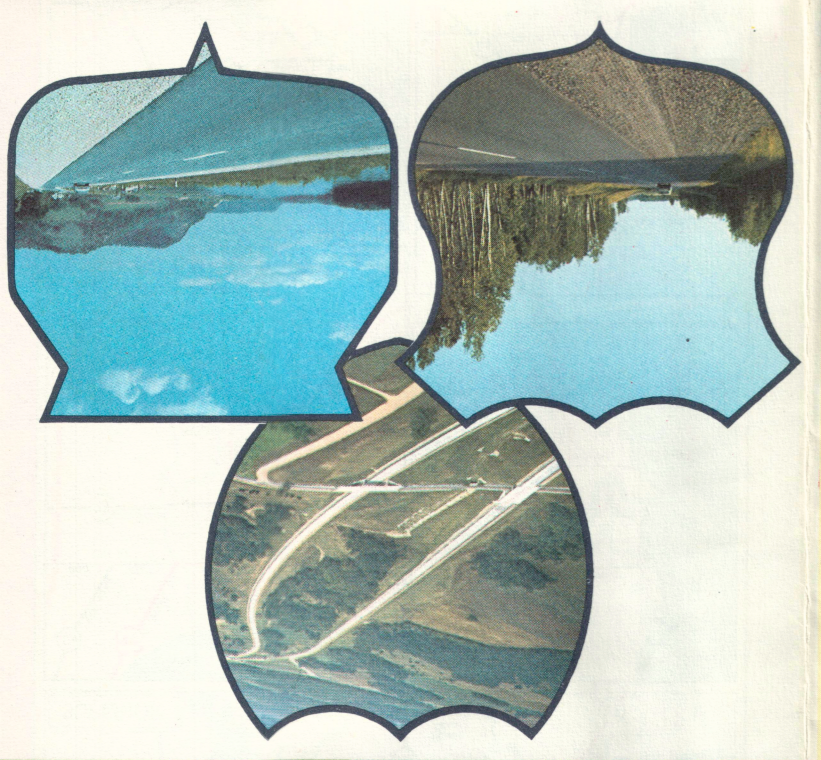
Note: Individual, detailed county maps of Wisconsin may be obtained at 25¢ each from the Mapping Section—Planning and Research Division, State Highway Commission, 434 State Office Building, Madison, Wisconsin.

OFFICIAL HIGHWAY MAP OF WISCONSIN ISSUED 1963

- Rivers & Streams
- Cities over 10,000
- Communities under 10,000
- Railroad
- County Boundary
- Lodging Tower
- Roadside Park
- Great River Road
- Portland Cement or Bituminous Concrete
- Blumhouse
- Gravel or Stone
- Interstate Highway Proposed
- County Park
- County Trunk Unsurfaced
- County Trunk Letter
- County Trunk Surfaced
- Seaplane Base
- Lakes & Flowages



Principal highways shown in red, not always the best or shortest route.



1963 Wisconsin HIGHWAY MAP



PREPARED BY THE STATE HIGHWAY COMMISSION FOR FREE DISTRIBUTION

WISCONSIN COMMUNITIES WELCOME AND HELP INDUSTRY GROW
Industry Fuel Kit available from the Governor's Office



WELCOME TO WISCONSIN

Whether Wisconsin is your home or you are a visitor in our state, this map will serve you in many ways for it is more than just a highway map. It is a directory of unparalleled recreational opportunity in a state known as a leader in conservation. Perhaps you have come just to admire the beauty of our lakes, forests, bays and valleys. You will not be disappointed. Fine resorts, restaurants and hotels are here to serve you. Completion of our great new freeways will make these facilities even more accessible in the near future.

Wisconsin people work, too, as you will see in our large industrial cities, in the smaller towns and on our fine farms, ranches, whether you are in our state for only that you obey our laws and drive carefully.

JOHN W. REYNOLDS, Governor

