USE A LITTERBAG—KEEP WISCONSIN CLEAN AND BEAUTIFUL. STATE LAW PROVIDES A FINE OF $25.00 FOR LITTERING.

WELCOME TO WISCONSIN

PREVENT FOREST FIRES
HELP KEEP OUR COUNTRY GREEN
WISCONSIN CONSERVATION DEPARTMENT

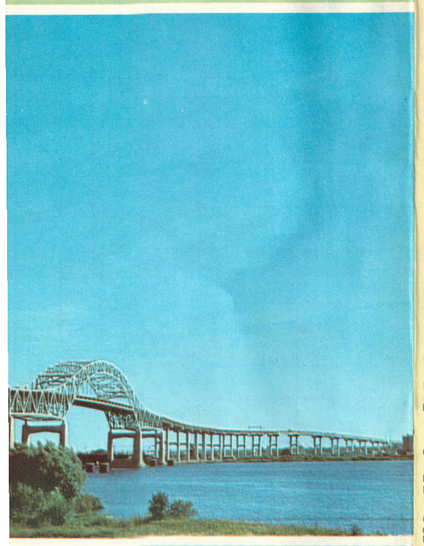
Note: Individual, detailed county maps of Wisconsin may be obtained at 204 each from the Mapping Section — Planning and Research Division, State Highway Commission, 434 State Office Building, Madison, Wisconsin.

WISCONSIN VACATIONLAND FOR ALL

The Wisconsin Human Rights Statute Sec. 942.04 guarantees full and equal enjoyment of all places of public accommodation or amusement alike to all persons of every race and color.

LAKE ROUTES

WISCONSIN HIGHWAY MAP 1962



DULUTH-SUPERIOR BRIDGE

PREPARED BY THE STATE HIGHWAY COMMISSION FOR FREE DISTRIBUTION

OFFICIAL HIGHWAY MAP OF WISCONSIN

ISSUED 1962

Scale: 1 inch = approximately 14 miles

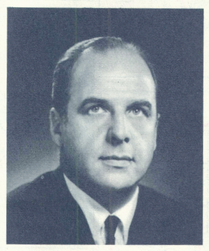
LEGEND

- Rivers & Streams
- Cities over 10,000
- Community under 10,000
- Railroad
- County Boundary
- Lookout Tower Roadside Park
- Great River Road
- Portland Cement or Bituminous Concrete Bituminous
- Gravel or Stone
- Interstate Highway Proposed
- County Park
- County Trunk Unsurfaced
- County Trunk Letter
- County Trunk Surfaced
- Seaplane Base
- Lakes & Flowages
- Public Hunting & Fishing Grounds
- Four Lane or Dual Wayside
- State Capitol
- Airport
- State or Federal Institution
- State or Federal Forest
- National Forest Public Camp & Picnic Grounds
- Indian Reservation
- Forest Ranger Station
- State Numbered Highways
- Mileage between Towns & Junctions
- U. S. Numbered Highways
- Interchange
- Interstate Highway Completed
- Four Lane or Dual
- Fish Hatchery
- Dam
- County Seat
- Highway Separation
- State Park Scenic or Memorial

Principal highways shown in red; not always the best or shortest route

WISCONSIN COMMUNITIES WELCOME AND HELP INDUSTRY GROW

Industry Fact Kit available from the Governor's Office



WELCOME TO WISCONSIN

This map will serve as a helpful guide to wonderful Wisconsin.

In our scenic state, cultivated fields are succeeded by forests, rolling hills and sparkling waters. Century-old homes and historic sites are succeeded by modern schools and dwellings, clean villages and busy industrial sites. Our borders are formed in large part by Lake Michigan, Lake Superior, the majestic Mississippi and other tributary rivers.

This variety makes Wisconsin a wonderful state for touring and vacationing. Many visitors return year after year . . . to enjoy the scenery or relax in the wilderness, to swim or ski, hunt or fish. Everywhere they find hospitable resorts and fine restaurants.

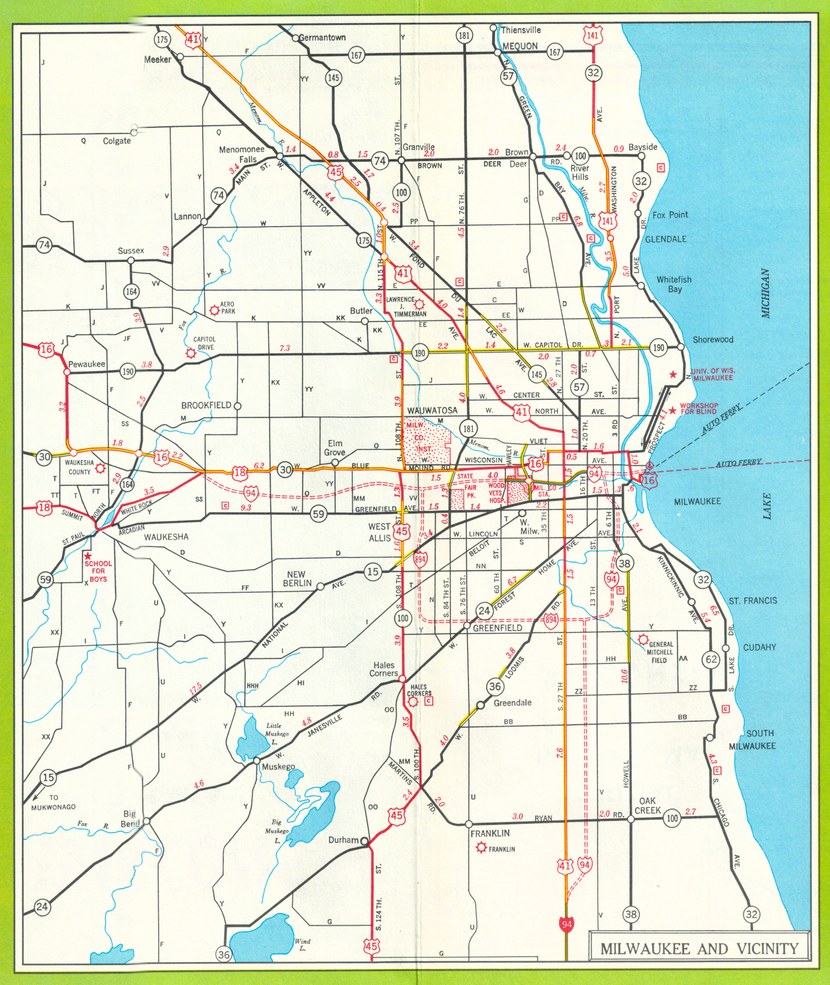
Wisconsin is a friendly state in which to live and do business. We are proud of our environment.

Please drive carefully and observe our laws.

GAYLORD NELSON, *Governor*

THE GUGLER LITHOGRAPHIC CO., MILWAUKEE WIS.

SPEED LIMITS: DAY 65—NIGHT 55 (EXCEPT AS POSTED).



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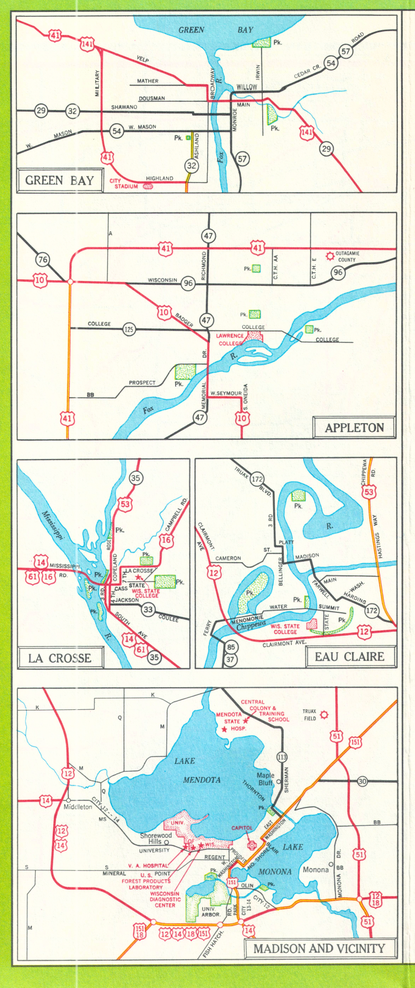
• Indicates location of general hospital where first aid and medical attention are available.

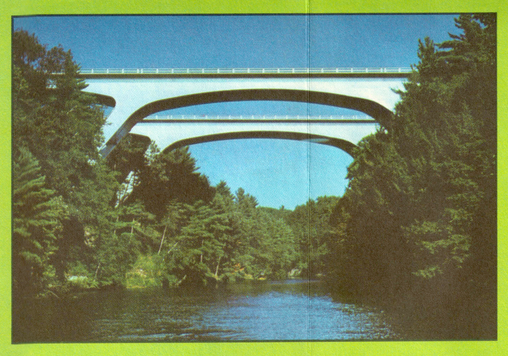
Names Printed in Red Are County Seats

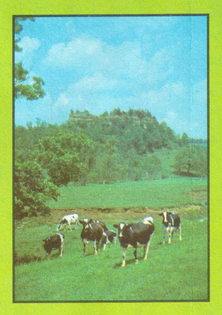
Wisconsin Population—3,951,777; Area in Square Miles—56,154

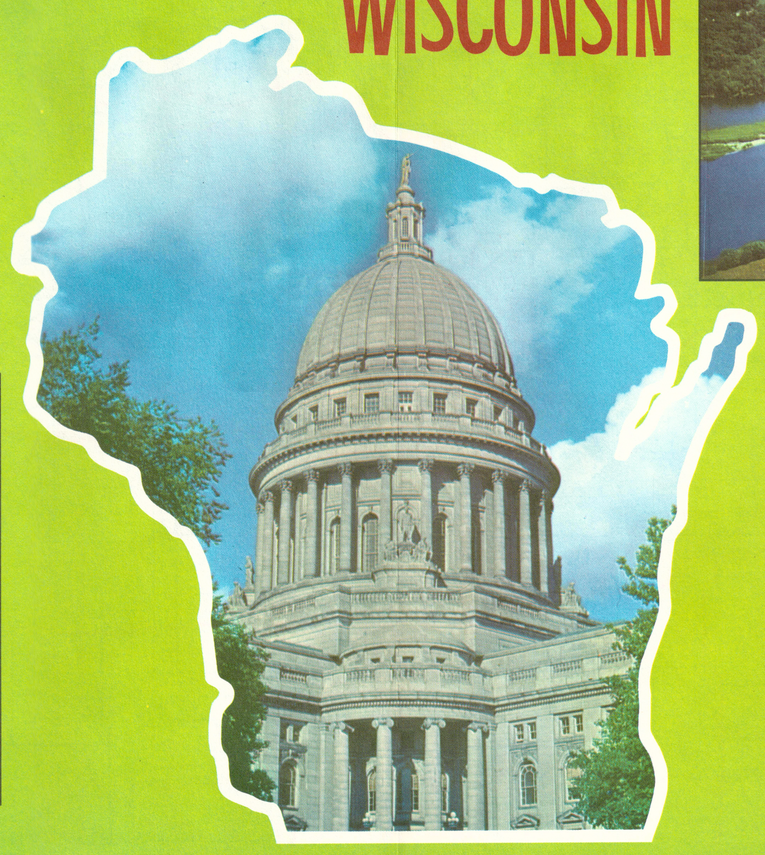


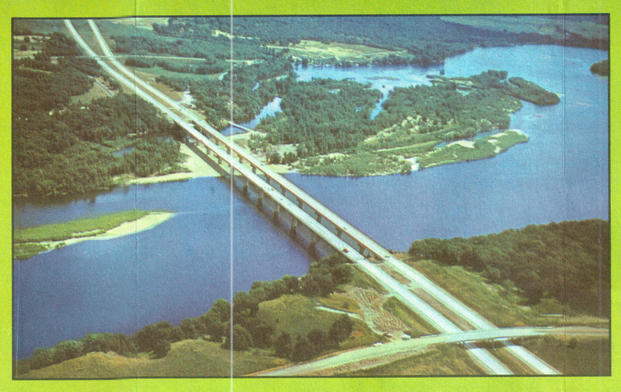
WONDERFUL

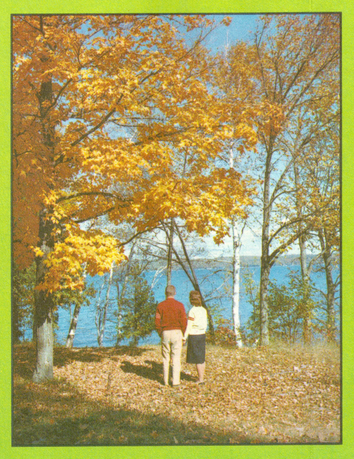
WISCONSIN

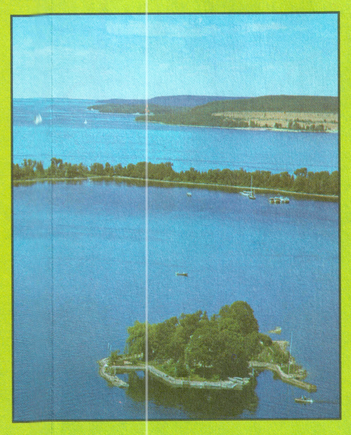












HIGHWAY COMMISSION OFFICES

For detailed information concerning the condition of highways and detours, call or see the nearest State Highway Commission office.

MADISON Main Office, State Office Bldg., Tel. ALpine 6-4411 — Ext. 2325

MILWAUKEE Metropolitan Dist., 794 No. Jefferson St., Milwaukee 2, Tel. BRoadway 1-6934

MADISON Dist. 1 — 3313 University Ave., Tel. CEdar 3-9711

WAUKESHA Dist. 2 — 310 So. West Avenue, Tel. LIberty 2-2551

GREEN BAY Dist. 3 — 1276 Main St., Tel. HEmlock 2-5585

WISCONSIN RAPIDS Dist. 4 — State Office Bldg., Tel. HArrison 3-7400

LA CROSSE Dist. 5—State Office Bldg., Tel. 4-6994

EAU CLAIRE Dist. 6 — 2 So. Barstow St., Tel. TEmple 5-5177

RHINELANDER Dist. 7 — Court House, Tel. FOrest 2-3490

SUPERIOR Dist. 8 — 1517 Tower Ave., Tel. EXport 4-4447

MILEAGE LOG SHOWING SHORTEST DISTANCE BETWEEN CITIES FOLLOWING THE STATE HIGHWAY SYSTEM

BE ALERT — DRIVE SAFELY

| | ALMA | ANTIGO | APPLETON | ASHLAND | BEAVER DAM | BELOIT | BLACK RIVER FALLS | CHICAGO, ILL. | CHIPPEWA FALLS | CRANDON | DARLINGTON | DODGEVILLE | DUBUQUE, IA. | EAGLE RIVER | EAU CLAIRE | ELLSWORTH | FLORENCE | FORT ATKINSON | FOND DU LAC | GREEN BAY | HAYWARD | HUDSON | HURLEY | JANESVILLE | KENOSHA | LA CROSSE | LADYSMITH | LAKE GENEVA | LANCASTER | MADISON | MANITOWOC | MARINETTE | MARSHFIELD | MENOMONIE | MILWAUKEE | MONROE | OSHKOSH | PHILLIPS | PORTAGE | PRAIRIE DU CHIEN | RACINE | RHINELANDER | RICHLAND CENTER | ST. CROIX FALLS | ST. PAUL, MINN. | SHAWANO | SHEBOYGAN | SPOONER | STEVENS POINT | STURGEON BAY | SUPERIOR | TOMAH | VIROQUA | WATERTOWN | WAUPACA | WAUSAU | WAUTOMA | WEST BEND | WISCONSIN DELLS | WISCONSIN RAPIDS |
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